



**Saint Louis University**  
**CME Program**  
**Advanced Communication for Physicians**  
**Enduring Material September 1, 2017- September 1, 2021**

Saint Louis University adheres to ACCME *Standards for Commercial Support* and content validation as follows:

**CONTENT VALIDATION**

The Course Director of this activity has ensured that the content of this presentation conforms to the ACCME policy activities which require accredited sponsors ensure that:

1. All the recommendations involving clinical medicine in a CME activity must be based on evidence that is accepted within the profession of medicine as adequate justification for their indications and contraindications in the care of patients.
2. All scientific research referred to, reported or used in CME in support or justification of a patient care recommendation must conform to the generally accepted standards of experimental design, data collection and analysis.
3. Providers are not eligible for ACCME accreditation or reaccreditation if they present activities that promote recommendations, treatment, or manners of practicing medicine that are not within the definition of CME, or known to have risks or dangers that outweigh the benefits or known to be ineffective in the treatment of patients. An organization whose program of CME is devoted to advocacy of unscientific modalities of diagnosis or therapy is not eligible to apply for ACCME accreditation.

**FACULTY DISCLOSURE POLICY**

It is the policy of Saint Louis University School of Medicine to ensure balance, independence, objectivity and scientific rigor in its continuing medical education program. Faculty and planning committee participating in these activities are required to disclose to the audiences prior to the activity the following:

- (1) A relevant financial relationship within the past 12 months (including yourself, spouse/partner) as defined by the ACCME; The ACCME defines a "commercial interest" as any proprietary entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients, with the exemption of non-profit or government organizations and non-health care related companies.
- (2) Their intention to discuss a product that is not labeled for the use under discussion.
- (3) Their intention to discuss preliminary research data.

**FACULTY DISCLOSURES**

The following faculty members have disclosed the following;

Jeremy Blanchard, MD, MMM,CPE, *Course Director* -Chief Medical Officer and employee of Language of Caring, LLC  
Naifa Busaidy, MD-Contracted consultant physician for Language of Caring, LLC  
William Landis, MD- Contracted consultant physician for Language of Caring, LLC  
Carla Rotering, MD- Contracted consultant physician, Senior Physician Coach for Language of Caring, LLC  
Wendy Leebov, M.Ed-Partner, Language of Caring, LLC

None of the above intends to discuss the off-label/investigative use of any commercial product/device.

**PLANNING COMMITTEE DISCLOSURES**

All of the above were in control of content and considered planners for this enduring material.

**Saint Louis University School of Medicine has reviewed this activity's disclosures and resolved all identifiable conflicts of interest, if applicable.**

**GRIEVANCE POLICY & PROCEDURE**

The monitoring and assessment of compliance with these standards and the SLU CME Program Mission is the responsibility of the CME Program Director in consultation with the CME Program Accrediting Director & CME Chairperson, and the Continuing Education Committee.

While Saint Louis University CME Program attempts to anticipate issues and assure fair treatment for all participants to conduct and experience valid and successful CME activities, there may be occasional issues which require intervention and/or action on the part of the CME Program.

To register a complaint or grievance with the Saint Louis University CME Program:

Submit a written, detailed complaint or grievance to [cme@slu.edu](mailto:cme@slu.edu).

1. Complaints will be reviewed by the Program Director and addressed or transferred to the appropriate level for review:
  - Answers and/or actions taken to rectify complaints will be documented and sent to those that provide contact information.
  - If appropriate, complaints will be reviewed at the CME Committee Meeting for members to discuss and find solutions to the area of complaint. Compliance issues will automatically be moved up to the Accrediting Director for immediate review.

To submit concerns regarding compliance with accreditation requirements, a direct portal to the ACCME Complaint Form is provided on the Saint Louis University CME website, <http://www.accme.org/accme-complaint-form>.